

### Question 1 Sample B

The United States Postal Service (USPS) should be restructured to meet the needs of a changing world because the way it is running now will end up hurting it rather than helping it. With a few changes, it could go from losing money back to making a profit.

With the times changing and technology advancing, more people are using digital ways like texting and email to contact each other. In fact, from 2008 to 2009, there was a drop of 26 billion pieces of mail. (Source B) Having such a drastic and significant drop, it should be clear to many that a lot less people are using the USPS to send mail. In September of 2008, it was recorded that the Postal Service lost about \$1.1 billion in its latest quarter. This may have been caused by sending emails instead of handwritten letters and paying bills online instead of through the mail. A lot of companies send ads and promotions to their customers through direct mail. While it helps to keep the USPS afloat, it is also taking a toll on the environment, cutting down countless trees for catalogs and coupons. (Source E) If the Postal Service wants to change along with society, then it would be wise to come up with programs that would have a type of digital aspect as well as something that could be considered eco-friendly. More people would send mail if they knew it wasn't harmful to the environment or if it was received faster.

Changes made to the USPS could save a lot of money for their corporation. If Saturday deliveries were cancelled, either temporarily or permanently, then money would be saved by not having to pay employees as much and not paying for the gas it takes to make all the deliveries. Another way is to raise the price of stamps. While this may not make many people happy, it would help cover losses in previous years. (Source C). In 2009, the USPS lost \$1.3 billion and borrowed that money to cover it from the U.S. Treasury. If the USPS keeps having to borrow money from the government, then it will start to take a toll on the already damaged economy. The most potentially successful idea that would save the most money would be to cancel Saturday delivery, saving the USPS \$400 million over 10 years. (Source F)

If changes are made to the USPS, then it will be easier on the people, as well as saving them money and making them happier.